

Mentoring the Next Generation through the Internet

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In partnership with

  
FINANCIAL



## icouldbe.org Mentor Recruitment Goal For 2011

### What it takes to be a successful mentor?

Mentors understand the need to assume a number of different roles during the course of a mentoring relationship, but successful mentors also share the same basic qualities:

- A sincere desire to be involved with a young person.
- Respect for young people.
- Active listener.
- Empathy.
- See solutions and opportunities.
- Be flexible and open.

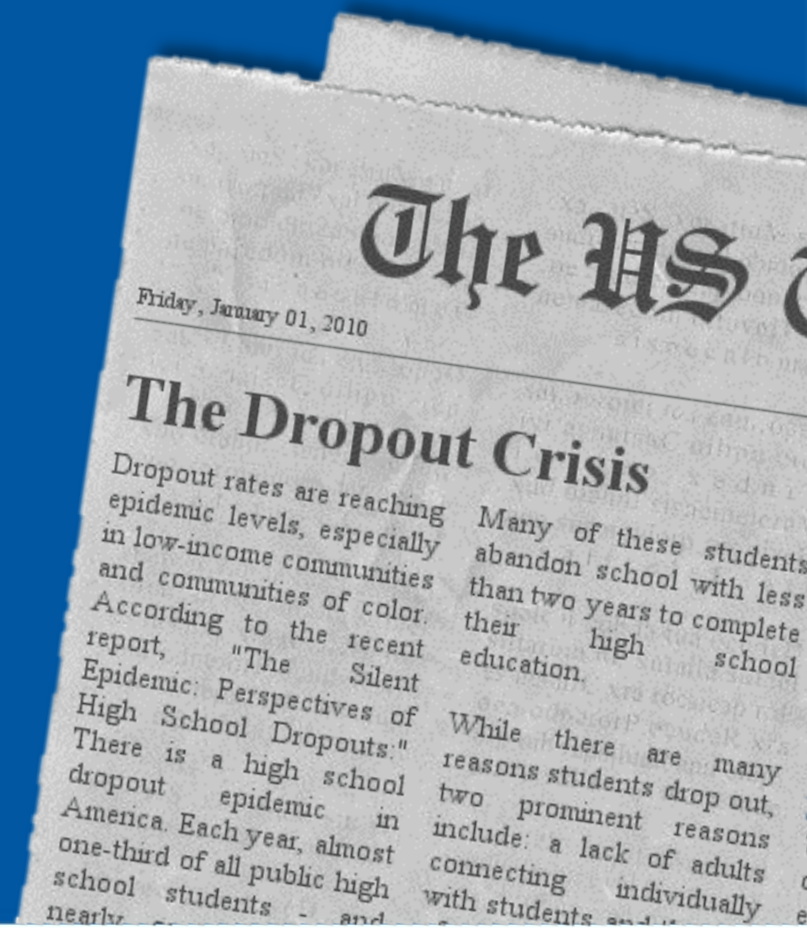
### Why is there a need for mentors?



**MENTORS MATTER!**

# Meet America's Education Crisis

- Dropout rates are reaching epidemic levels, especially in low-income communities and communities of color.
- Each year, almost one-third of all public high school students – and nearly one half of all blacks, Hispanics and Native Americans – fail to graduate from public high school with their class.



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# Top Two Reasons Students Reported for Dropping Out



- A lack of adults connecting individually with students.
- The lack of relevancy students feel school has to the real world of their present and future dealings.

# Meet America's Answer to the Dropout Crisis

## John Miller

- A mechanic with more than 10 years of experience
- 60-70 hour average work week
- Loving family
- Has a desire to give back but doesn't know how he can.

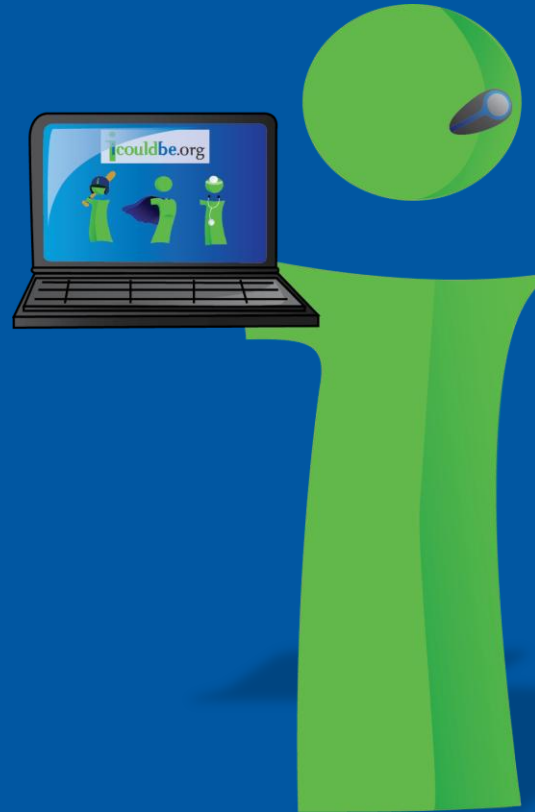


[Icouldbe.org](http://Icouldbe.org)

# Meet America's Answer to the Dropout Crisis

## Yolanda Garcia

- Owner of a successful graphic design firm
- Telecommutes
- Is happy answering questions about her work.
- Has a desire to give back but doesn't know how she can.



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# Meet America's Answer to the Dropout Crisis

## Melissa Johnson

- A busy third year college student
- Wishes someone had helped with her college search.
- Works hard. Plays hard.
- Has a desire to give back but doesn't know how she can.



# Some Barriers To Giving Back



- Not knowing exactly how to help

- Too far to travel to volunteer site

- Very busy

- Lack of time



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# Breaking The Barriers To Giving Back



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# Breaking The Barriers To Giving Back

- icouldbe.org matches students with caring adults who help them through a dynamic curriculum to develop solid goals for high school, post-secondary education and the world of work.
- All mentoring is virtual and safe, carried out on the icouldbe.org site.
- **Site is always live.** E-Mentors volunteer **1 hour a week** during the school year when it is convenient for them – **day or night.**
- E-Mentors volunteer from anywhere in the world. **All you need is an internet connection.**



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# Mentors From All Backgrounds Can Make A Difference



[Icouldbe.org](http://Icouldbe.org)

# FAQ to Learn How to Make a Difference

- **What does icouldbe.org do?**

icouldbe.org matches students with caring adults who help them through a curriculum to develop solid goals for high school, post-secondary education and the world of work.

- **How does icouldbe.org work?**

All mentoring is carried out virtually on an internal Intranet system unique to icouldbe.org. To keep the e-mentoring relationship protected and secure, mentors and mentees remain anonymous and never share their last names, email addresses, telephone numbers or any other identifying details. Communications are filtered and monitored to ensure our members stay protected.



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# FAQ to Learn How to Make a Difference

- **What is my role as a mentor?**

As a Year-Long Mentor, you work your mentees for the duration of the school year as they progress through the [icouldbe.org](http://icouldbe.org) curriculum, communicating with them using [icouldbe.org](http://icouldbe.org)'s email system and discussion boards.

As a spontaneous mentor, you answer ad hoc questions and carry on impromptu conversations with other mentees. Unlike Year-Long Mentors, spontaneous mentors are not required to work with the mentee on his or her curricular activities.



# FAQ to Learn How to Make a Difference

- **What is the time commitment?**

Developing a relationship with your mentees takes time, so plan to spend at least one hour per week reviewing your mentees' activities and giving them in-depth feedback. It takes time to develop a relationship with your mentee, so we ask that you make an initial commitment of one school year. Because e-mentoring is asynchronous and virtual, you can access our site whenever is most convenient for you.

- **How will I prepare to work with my mentee?**

icouldbe.org provides four consecutive online training modules to help you get started as an e-mentor. The brief modules will walk you through how to navigate the site, communicate with your mentees, and how to best use icouldbe.org's award-winning system and customized curriculum to guide and support your students.



# I'm ready to become a mentor!

What do I do now?



[Click here to register!](#)

Thank you for your interest  
in e-mentoring.

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