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Contact: Alicia De Martini
(802) 863-3929 ext. 102
alicia@peoplemakinggood.com

CEB to Partner with Leading Online Mentoring Program icouldbe.org to Mentor At-Risk Students

Aug. 2012, NEW YORK, NY— icouldbe.org is excited to announce a new partnership with CEB, the leading member-based advisory company. CEB has named icouldbe.org as a recipient of its 2012 Community Investment Grants. The CEB Grant serves to advance entrepreneurship, innovation and community building around the world.

Financial and in-kind support from CEB includes a $10,000 donation to fund mentoring 30 new students who are at risk of dropping out of school and the opportunity for CEB employees to mentor students enrolled in icouldbe.org’s online career and college readiness programs.

Beginning this fall, icouldbe.org will match at-risk youth across the country with CEB employees to act as mentors, advisors and coaches in academic achievement, career exploration and college preparation. The program is ideal for the busy professional, requiring only an hour a week per student and access to the program from anywhere with an Internet connection.
"CEB is proud to support icouldbe.org as one of this year's CEB Community Investment Grant recipients. We look forward to making a positive impact on icouldbe.org and the students it serves," said Jerry Sorkin, executive director at CEB. "Our financial and in-kind contributions will not only help icouldbe.org realize its vision, they will also empower CEB employees to share their spirit of generosity and stewardship of exceptional talent – two values that define our culture."

Established in 2000, icouldbe.org was created to combat a pressing crisis in the U.S. educational system: the need to reach economically disadvantaged students, to guide them to graduate from high school, to set educational and career goals, and to build a roadmap to achieve their goals. icouldbe.org's online mentoring program is embedded within middle and high school classrooms, where students follow a 30-unit curriculum and receive guidance and career and educational coaching from volunteer e-mentors.

Kate Schrauth, Executive Director of icouldbe.org, is looking forward to a mutually beneficial partnership with CEB. “The funds granted by CEB allow students access to a supportive, caring adult who will give them guidance and a clear path to success,” she explained. “But this partnership really comes full circle when CEB employees are able to volunteer as mentors. I’m confident they will find the program fulfilling and rewarding, as well as an opportunity to further spread generosity.”

For more information on the program, visit [www.icouldbe.org](http://www.icouldbe.org).

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icouldbe.org is an award-winning online mentoring program connecting high school students from diverse communities with mentors from across the country, cultivating meaningful relationships between students and e-mentors, to explore their interests and dreams for the future. Since 2000, icouldbe.org has used their research-backed curriculum to help over 25,000 students discover their passions and take action to realize their career and educational goals. To learn more about icouldbe.org's services or to become a mentor yourself, log onto [http://www.icouldbe.org](http://www.icouldbe.org).